



PARKon 2026

SPONSORSHIP PACKAGES

PARKING & SMART CITY Conference

Hotel Mona Plaza, Belgrade
22 October 2026

A partnership connecting
industry, cities and decision-
makers.



Partnership invitation

Dear Sir or Madam,

It is our pleasure to present PARkon 2026, the Regional Parking Conference, taking place on 22 October 2026 at Hotel Mona Plaza in Belgrade.

The Serbian Parking Association and ISP-CTC traditionally bring together representatives of the parking and transport sectors, cities, municipalities and companies. More than ten years after the first event, PARkon increasingly showcases Smart City solutions alongside parking innovations.

We invite you to become a conference sponsor and work with us to define a package that delivers the greatest value to your company and participants.

WHY PARkon?

Direct access to key stakeholders in the parking and Smart City sectors.

Brand visibility
Business networking
Solution showcase
New contacts and partnerships

We look forward to working with you.
PARkon Organising Committee

Why sponsor PARkon?

PARkon connects professionals, local authorities and companies shaping the future of parking and urban mobility.

Relevant audience

Meet speakers, guests, municipal representatives and more than 100 regional public utility companies and private businesses in the parking sector.

Partner network

Join a platform of partners promoting modern parking solutions and services, while strengthening your company's credentials and profile.

Multi-channel promotion

Visibility through:

- the official parkon.rs website
- conference print materials
- digital and print media

Your message reaches participants before, during and after the conference.

General Sponsor

EUR 7.500,00

The highest level of visibility and direct business engagement.

Programme presence

- 20-minute product and service presentation
- prominent recognition in the official programme
- company acknowledgement during the opening ceremony

Space and visibility

- priority choice of promotional space
- logo and “General Sponsor” title on the conference bag
- banner and link on parkon.rs

Contacts and materials

- B2B meetings and presentations with prospective clients
- promotional material distributed with conference materials

Included

- conference registration for four people
- additional requests fulfilled where feasible

Gold and Silver packages

GOLD SPONSOR 4.500,00 EUR

- 10-minute presentation during the conference programme
- priority choice of promotional space over the Silver Sponsor
- company logo in the official programme
- banner and link on parkon.rs
- promotional material distributed with conference materials
- conference registration for three people

SILVER SPONSOR 2.250,00 EUR

- exhibition space for promotional activities
- company logo in the official programme
- banner and link on parkon.rs
- promotional material distributed with conference materials
- conference registration for two people

Additional sponsorship packages

BRONZE SPONSOR 1.125,00 EUR

- banner and link on parkon.rs
- promotional material in every participant's conference bag
- conference registration for one person

COFFEE BREAK SPONSOR 1.700,00 EUR

- banner and link on parkon.rs
- promotional material in the conference bag
- conference registration for one person
- sponsor banners in the refreshment area during the coffee break

MUSIC PROGRAMME SPONSOR 2.500,00 EUR

- banner and link on parkon.rs
- promotional material in the conference bag
- conference registration and gala dinner for two people
- sponsor acknowledgement at the beginning and end of the programme
- logo in the official programme

Reserve your sponsorship package

IMPORTANT NOTE

Sponsorship applications are accepted on a first-come, first-served basis.

The General Sponsor, Coffee Break Sponsor and Music Programme Sponsor packages are each available to one sponsor only.

All packages are flexible and may be tailored with additional requests, subject to the organiser's capacity.

As a sponsor, you can communicate your message to PARKon participants, speakers and VIP guests.

TECHNICAL ORGANISER

ISP-CTC

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We look forward to
partnering with you.